



THE ZIMBABWE INSTITUTE OF CERTIFIED  
CUSTOMS & EXCISE EXPERTS TRUST

**DIPLOMA IN INTERNATIONAL TRADE LAW AND POLICY**

The course is designed to build capacity to help countries trade better in Africa and beyond.

	<b>SUBJECT</b>	<b>CONTENT</b>
1	International trade	<ul style="list-style-type: none"> <li>➤ An overview of international trade</li> <li>➤ The Ricardian Model- Comparative advantage</li> <li>➤ Heckscher – Ohlin model</li> <li>➤ The standard trade model</li> <li>➤ Trade policy instruments</li> <li>➤ WTO/ Trade agreements</li> </ul>
2	International trade law & policy	<ul style="list-style-type: none"> <li>➤ International trade: defining features.</li> <li>➤ Appraising the foundations of international trade policy.</li> <li>➤ Foundation of international trade law.</li> <li>➤ Current issues in international governance.</li> </ul>
3	Trade defense mechanisms	<ul style="list-style-type: none"> <li>➤ Definition of trade defense tools</li> <li>➤ EU trade defense policy</li> <li>➤ Trade defense instruments in EPA, SADC, COMESA, TFTA and AfCFTA</li> <li>➤ Zimbabwe legislation and procedures on trade defense instruments</li> </ul>
4	Trade facilitation	<ul style="list-style-type: none"> <li>➤ An overview of trade facilitation.</li> <li>➤ WTO Agreement on trade facilitation.</li> </ul>

		<ul style="list-style-type: none"> <li>➤ WCO Revised Kyoto Convention.</li> <li>➤ Non-tariff barriers and reporting system.</li> <li>➤ Trade facilitation in RECs (SADC, COMESA and AfCFTA).</li> <li>➤ Customs modernisation case studies (e.g. Mauritius, Uganda, and Rwanda.)</li> <li>➤ Zimbabwe`s experiences.</li> </ul>
5	Trade in services	<ul style="list-style-type: none"> <li>➤ Why are services important for trade and development?</li> <li>➤ WTO General Agreement on Trade in Services (GATS)</li> <li>➤ Current status of negotiations in trade in services</li> <li>➤ Zimbabwe`s service sector</li> </ul>
6	Trade negotiations	<ul style="list-style-type: none"> <li>➤ Export Market Research &amp; Intelligence gathering</li> <li>➤ An overview of trade negotiations.</li> <li>➤ Types of trade negotiations</li> <li>➤ Approached to and tools of trade negotiations</li> <li>➤ Core principles of African trade negotiators</li> <li>➤ Simulating trade negotiations outcome</li> </ul>
7	Rules of origin	<ul style="list-style-type: none"> <li>➤ What are rules of origin and their uses?</li> <li>➤ Rules of Origin for SADC, COMESA, TFTA and AfCFTA and a comparison of the same.</li> <li>➤ Rules of origin for bilateral agreements with Botswana, Namibia, Malawi and Mozambique.</li> <li>➤ Zimbabwe legislation on rules of origin.</li> <li>➤ Registration process.</li> <li>➤ Customs enforcement, penalties and customs audits.</li> <li>➤ Drafting origin &amp; preference appeals.</li> </ul>
8	Trade data analysis	<ul style="list-style-type: none"> <li>➤ Trade Policy Formulation.</li> <li>➤ Importance of trade data in economic analysis.</li> <li>➤ Sources of trade data.</li> </ul>

		<ul style="list-style-type: none"><li>➤ Use and Abuse of trade data.</li><li>➤ Basic data manipulation.</li><li>➤ Data Visualisation, Dissemination and Analysis.</li></ul>
9	Research methods	<ul style="list-style-type: none"><li>➤ Course overview</li><li>➤ Literature reviews and data base searches</li><li>➤ Research Ethics</li><li>➤ Qualitative Methods</li><li>➤ Quantitative Methods</li><li>➤ Research Analysis</li><li>➤ How to write up a research project (e.g. Dissertation)</li><li>➤ Verbal Presentations on research proposals</li></ul>